



plain sight

# ABOUT PLAIN SIGHT

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Plain Sight helps everyday business people make great connections in shared spaces for travel, work, and events.

Our growing community of entrepreneurs, creatives, corporate executives, and young professionals turn to us to fill their current business needs through curated networking.



# DEMOGRAPHICS

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Our community members are primarily:

- Working from home or shared spaces
- Between 25 - 45 years of age
- Earning \$60k - \$120k annual salaries

We capture the goals and interests of our members to connect them to resources and provide partners with key analytics.



# OUR REACH

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**10k+**

**Community Size**

**10**

**Target Cities**

Atlanta, DC, Austin, Miami,  
Chicago, Los Angeles,  
NYC, San Francisco,  
Raleigh, Detroit

**45k+**

**Monthly Social Impressions**

# BRAND PARTNERS

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Our partners have the unique opportunity to gain a deeper understanding of the needs of their target audience and reach them through Plain Sight push notifications, newsletter features, and sponsorship recognitions.

We curate online and in-person experiences that allow partners to introduce their brands to our community in non-intrusive ways.



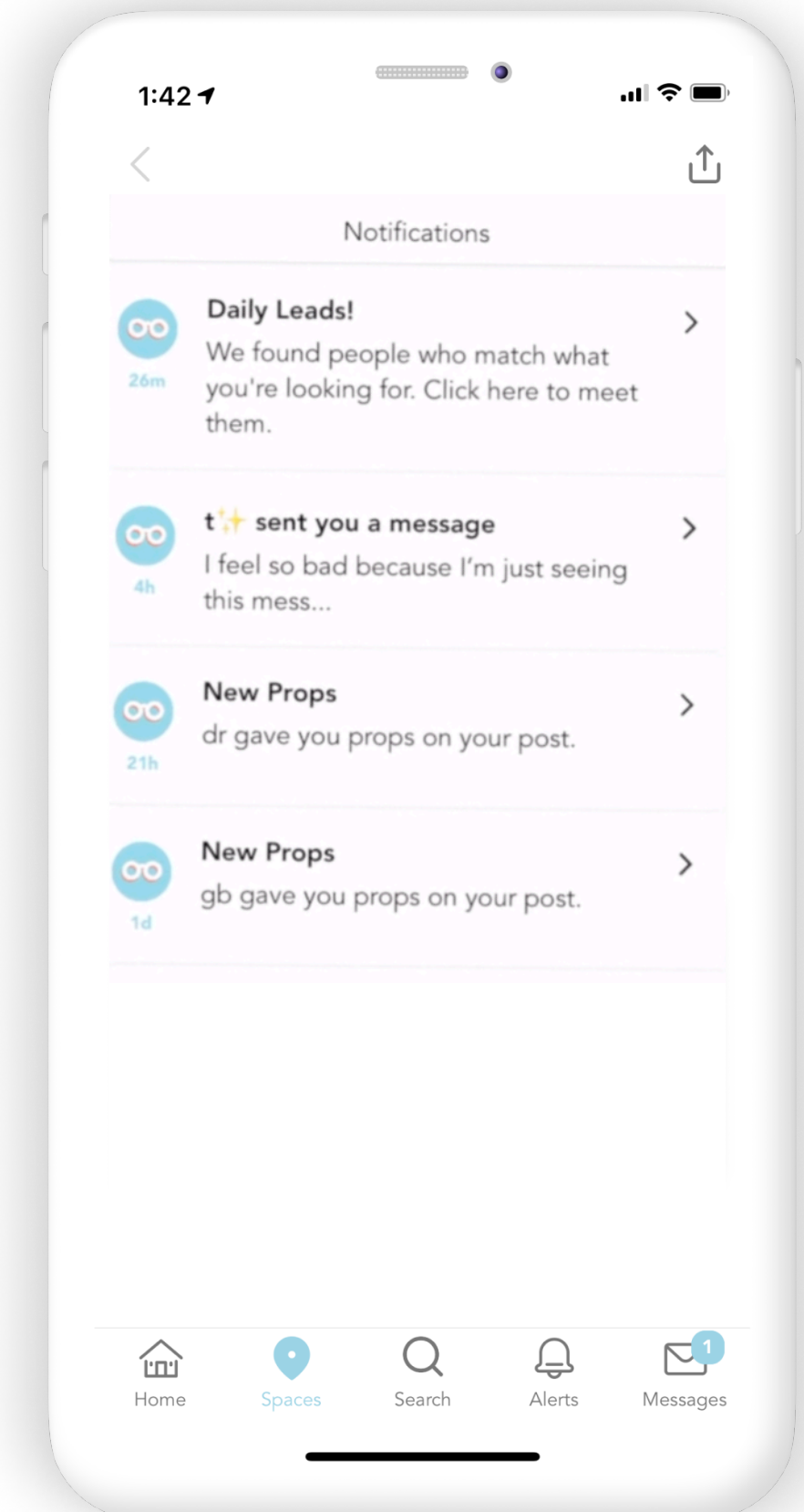
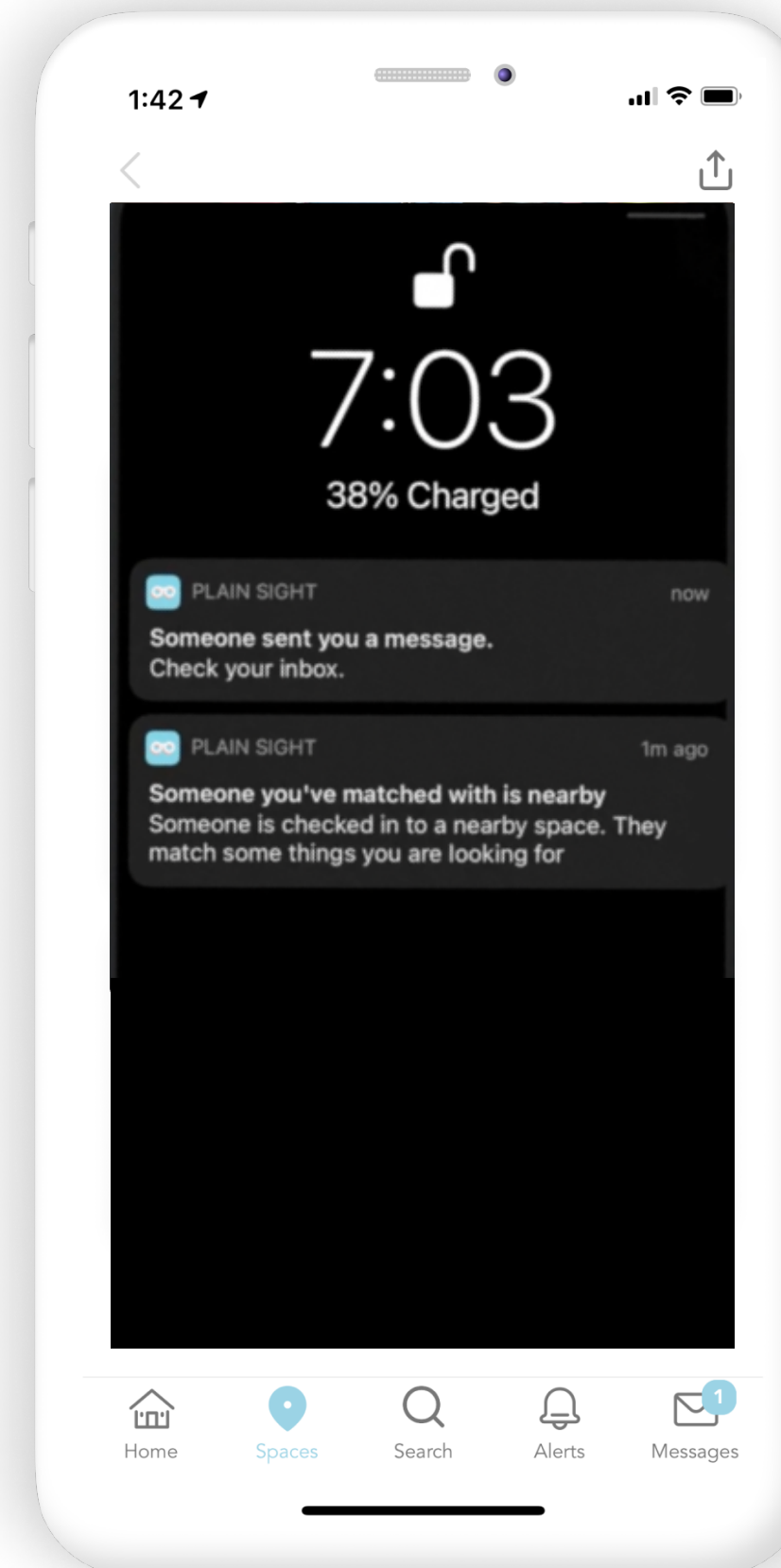
# NOTIFICATIONS



**\$350 | 1,000 opens**

Targeted push notifications place offers that are relevant to our users' goals and interests, right in the palm of their hands.

Brands have the opportunity to get their message directly in front of an audience that has already expressed interest or a need for their type of offering.



# PLACEMENTS



**\$500 per spot | 2,000+ views per spot**

Our promotional emails and newsletters provide our community with opportunities, news, and upcoming features.

Brand partners are given the chance to introduce their products and services to our community of go-getters who are all looking to fill existing business needs.

## Featured Partner Offering

Looking to brush up on your existing skills or pursue a new career? General Assembly is the leading source for training, staffing, and career transitions.

Use discount code 'partner30' for 30% off GA's workshops and webinars. Visit <https://ga.co/education>. Not valid for part-time and immersive courses.



**GENERAL ASSEMBLY**

## Community News & Events



Need a break from WFH life? We've launched our **Coffee & Coworking** series! These drop-in meetups give you the chance to work in a space and connect with others.

Book a spot and check-in when you get there. Not in one of the five cities on the flyer? Click the button below to bring them to your area!

# PROGRAMMING

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**\$1,000 per event | 2,000+ views per event**

Our coffee, brunch, and happy hour meetups bring like-minded people together for a curated networking experience.

Brands have the opportunity to increase their awareness in a highly concentrated way by sponsoring events. Sponsors are promoted both online and in-person.

Available on  
**plain sight**

Download on the App Store | GET IT ON Google Play

**MAKING A LIVING AS A CREATIVE BRUNCH**  
Special Guest: Jason White, CMO @ MTV  
Private Location | NYC | Oct. 20 6-8pm  
Check-in to receive an invite and make connections!



# NEWS + PARTNERS

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# CONTACT US

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**For more information on sponsorship opportunities or to customize your brand experience, send a note to [james@plainsighthq.com](mailto:james@plainsighthq.com).**

## Find Us Online

[plainsight.app](https://plainsight.app)

[facebook.com/plainsightapp](https://facebook.com/plainsightapp)

[twitter.com/plainsightapp](https://twitter.com/plainsightapp)

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**It Matters Who You Meet.**